



A non-profit social entreprise founded by Taha Balafrej.

Based in Agadir, and supported by a large network of people, the Institute offers its members a rich environment for the mind and the senses alike.

The Institute proposes a series of experiences and events, through which you can explore new possibilities, find inspiration, share knowledge, rest, challenge your ideas, discover new ones, and embrace transformation. By organizing workshops, seminars, yoga or acting classes, among other activities, the Institute's goal is to connect individuals and to allow them to share their sensibilities and passions for the world around us.

Taha Balafrej



Born and based in Agadir.

He has held many jobs and had many enriching encounters as a Math Professor, Political Advisor, Administrative Director, Consultant, Director at the OCP...

He is a journalist, blogger, traveller, speaker, walker, married father of two. His fields of expertise are environment, human development, climate change, education and social change....

He has founded Connect Institute in order to broaden his world and contribute to the ongoing change by sharing his experience, his knowledge, his happiness and his values.